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The New Era of Geopolitics and Inflation

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# Summary: The New Era of Geopolitics and Inflation

Ukraine War and Covid transformed geopolitics and global economics

Geopolitics matters more to investment conditions than central bank policy

Inflation will *never* return to below 2%

Interest rates will *never* return to their 2010-20 trading ranges

Question now is whether New Normal is 2.5%, 3%, or 4%-plus inflation



# 1. Does Geopolitics really matter?

Sophisticated investors are conditioned to fade politics: "Buy on the sound of gunfire"

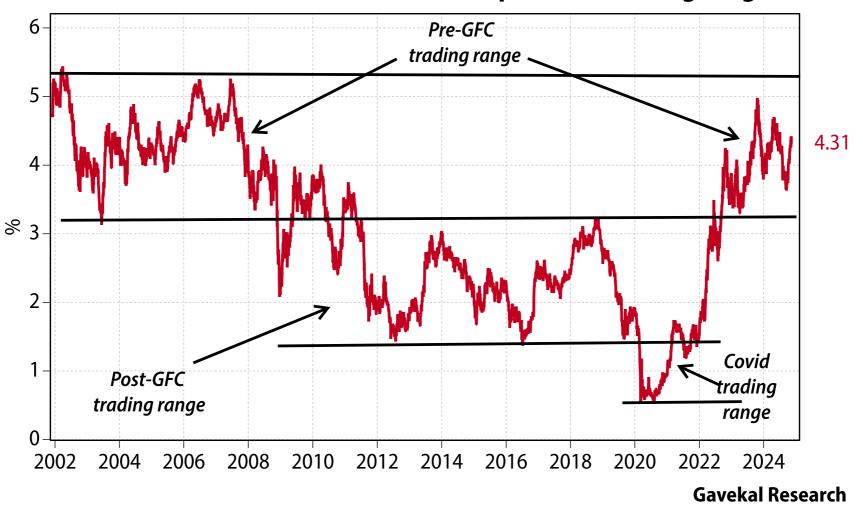
This is usually right, but not always: First and Second World Wars, Vietnam/1973 Oil Shock each transformed economic conditions for a generation

Stockmarkets hitting record highs may suggest that geopolitical risks do not matter, but three other changes are much more important:

- 1. US interest rates have permanently broken out of sub-3% post-GFC trading range
  - 2. China-US decoupling has turned globalization into Orwell's Three Bloc World
- 3. Europe is the biggest victim of Three Bloc World; Germany's economic model is broken

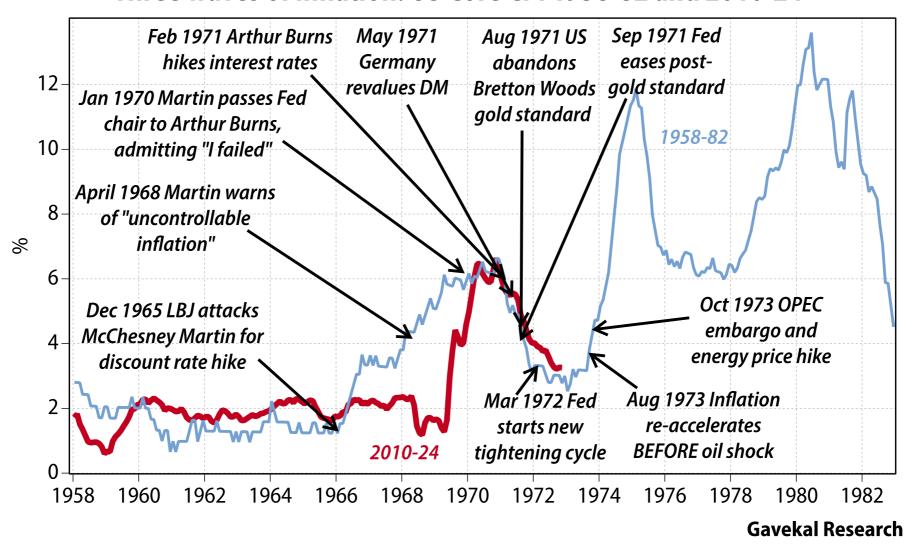


### **US bonds will NEVER return to their post-GFC trading range**





#### Three waves of inflation: US Core CPI 1958-82 and 2010-24





# 2. Why markets will be wrong (again) in 2025?

3%+ inflation and 5%+ bond yields are probable even with "immaculate disinflation"

Ukraine War was the detonator for an inflationary explosion; and explosions are irreversible

**Explosive charge:** 

Long-term:

Changing global forces have weakened structural disinflation

**Medium-term:** 

Monetary and fiscal policies provided fuel for inflation

**Short-term:** 

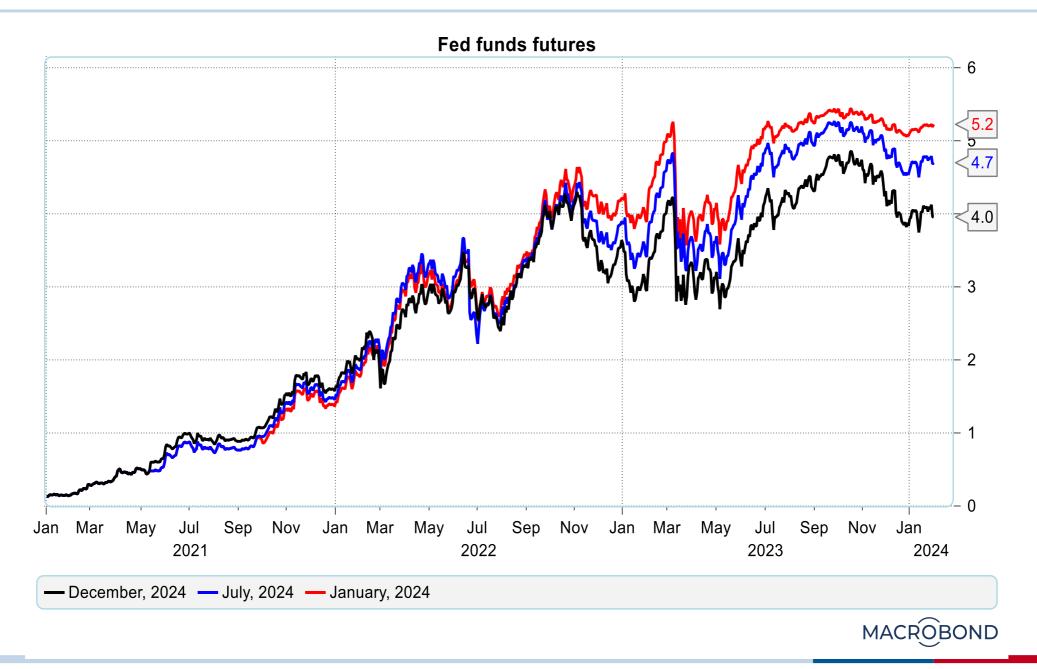
Covid bust-boom created transitory supply- demand imbalances

**Detonator:** 

Russia-Ukraine sanctions > energy, food and commodity shocks

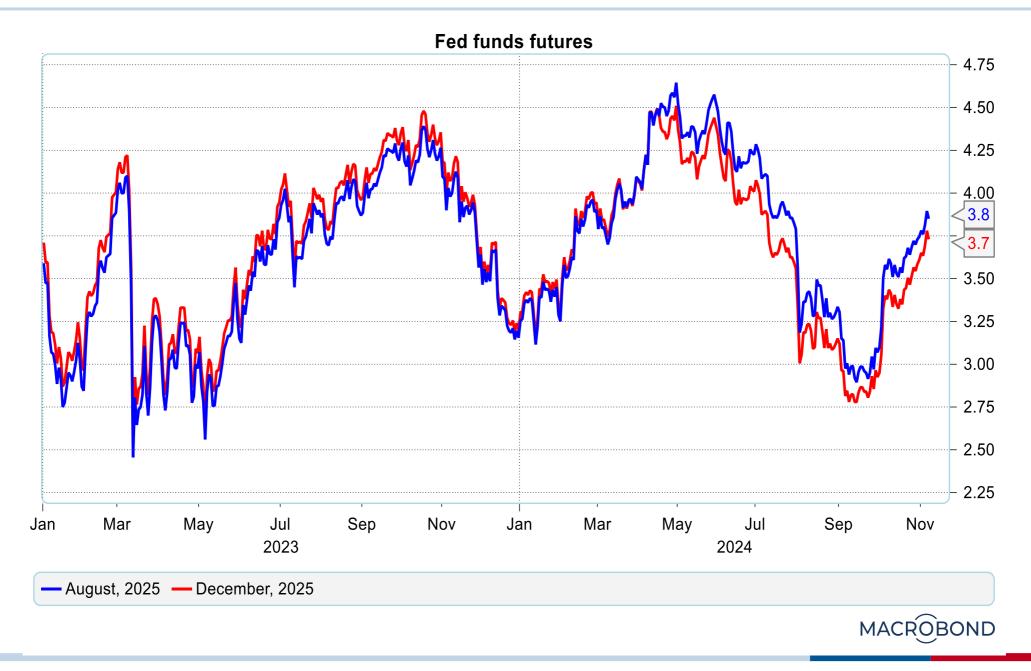


### In late 2023 US markets were priced for 120bp of rate cuts in 12 months





## Now investors are again expecting 120bp rate cuts in next 12 months





# Long term: Structural shifts mean inflation instead of deflation

- Deglobalization: Global competition replaced by trade blocs
- Protectionism: End of "The China Price," at least for US and EU
- Technology: Disruptors become monopolists
- **Politics**: Power shifts from capital to labor
- **Demographics**: Fewer producers and expansionary fiscal policy

### 1) Industrial structure

- Energy, transport and urban transformations are very capital-intensive
- Formerly capital-light sectors—software, social media, ICT—are now capital-intensive.

## 2) Geography and geopolitics

- Infrastructure and housing boom will spread from China to all EMs
- Deglobalization means supply-chain redundancy and over-investment
- New Cold War creates financial competition in non-aligned Third World countries
- Rearmament reverses post-1989 "peace dividend" military underinvestment

## 3) Demographics

- Baby Boomers retire in US and China, as well as Europe and Japan
- Health care & pensions mean fiscal deficits keep expanding with no chance of reversal



### Medium Term: Post-Covid economic policies mean the end of 2% inflation

#### Monetary policy:

2% "target" is now a floor instead of ceiling or average

### Fiscal profligacy:

Politics and demographics mean expansionary fiscal policies

#### Fiscal dominance:

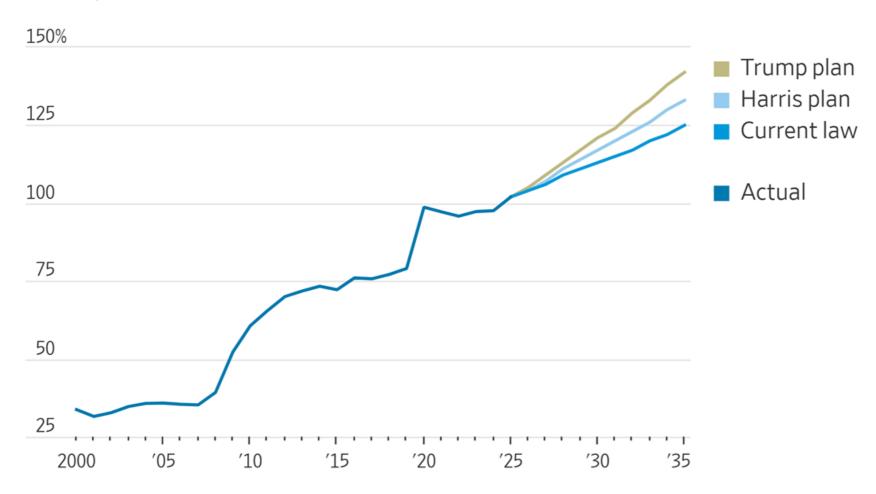
Fed's Triple Mandate: "moderate long-term interest rates"

### Policy errors:

Fed, ECB, BoE still assume "neutral" real interest rates near zero

# Fiscal policy can only get looser

#### Publicly held debt as share of GDP



Source: Congressional Budget Office (actual), Committee for a Responsible Federal Budget (projections)

Interest Rates Will Be Higher in the Future, Especially if Trump Is President - WSJ



## Short-term: Inflation will probably accelerate in 2025

### Inflation is near cyclical lows:

Monetary easing will mean business cycle upswings from 2025 onwards

#### Core inflation is still above 2.5%:

Core is 2.7% US, 2.8% EU, 3.3% UK. Service inflation above 4% everywhere

### Wages and Services:

Wage inflation is still around 4% in US, UK and Europe

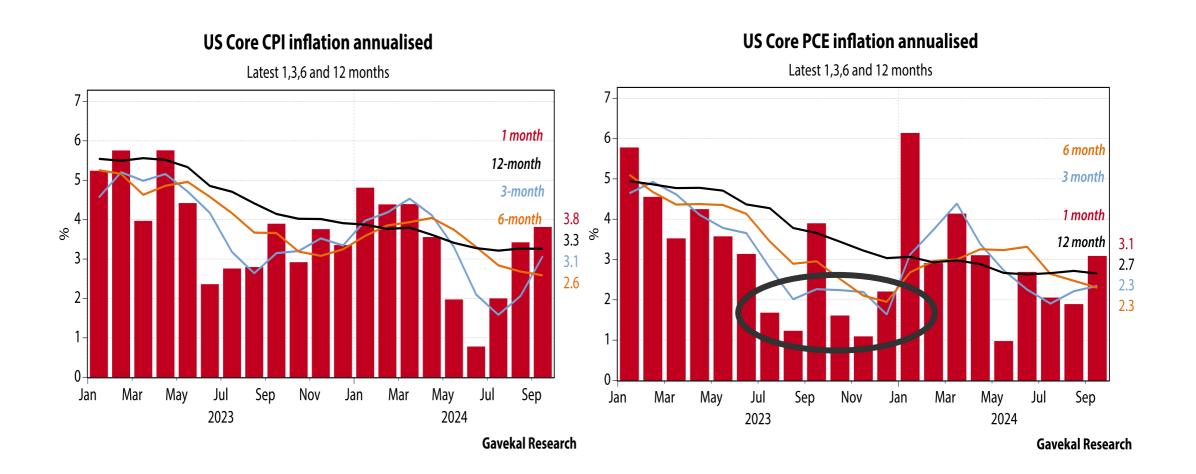
#### Housing costs:

Property markets are rebounding despite "very high" interest rates

#### Energy prices:

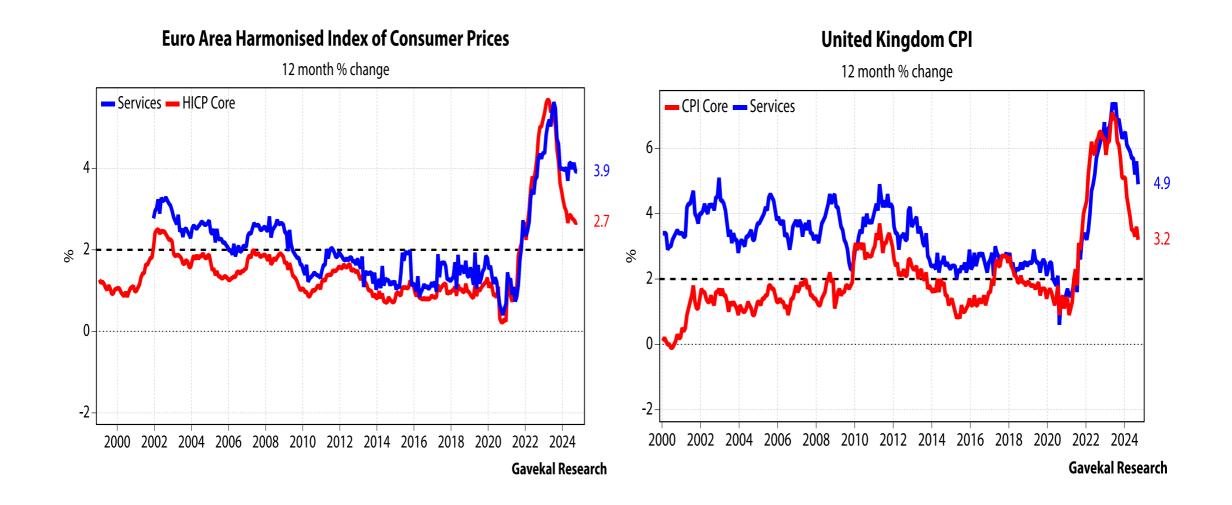
Falling oil prices have reduced headline inflation, but will this continue?







## Service inflation is still very high in Europe - and even worse in Britain



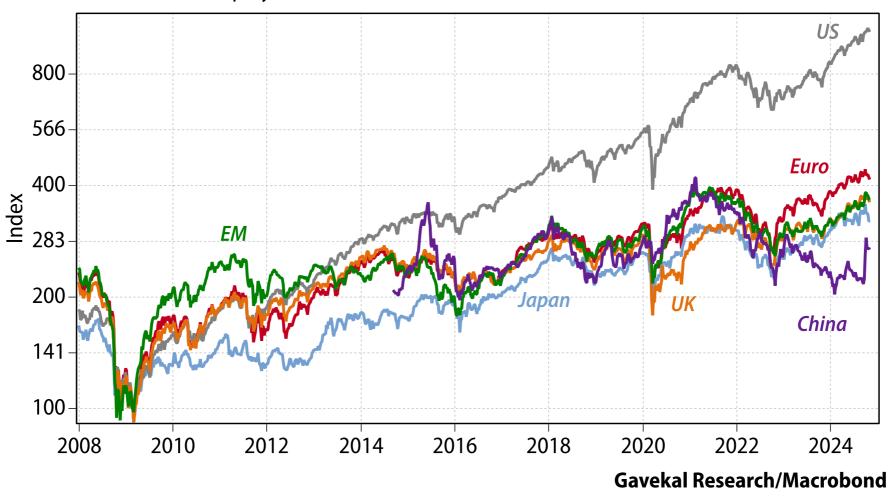


### Investment conclusions

- 1) Bonds investors will lose money, but bond bubbles will deflate slowly
- 2) Fixed income investors must avoid duration; favor credit and inflation protection.
- 3) Balanced portfolios should hedge mainly against inflation, not recession.
- 4) Equities leadership should rotate from growth to value as sectors reprice for permanently higher interest rates and inflation.
- 5) Global capital will flow from US to Asia and EMs, both equities and bonds.
- 6) Currencies: US dollar will eventually fall, but mainly against yen and RMB.

### US equities were the only investment worth owning since 2009

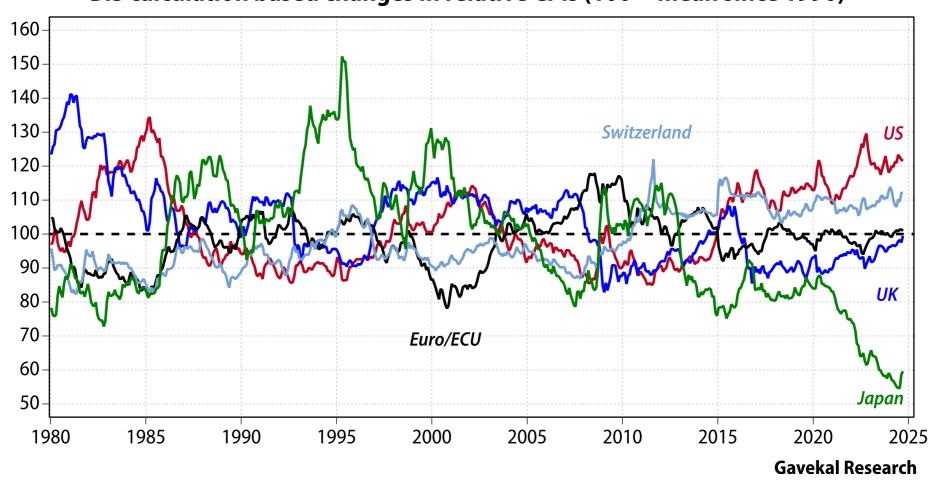
MSCI equity indexes (US\$ total returns), rebased to March 2009





# Dollar is very expensive, yen is absurdly cheap

Trade-weighted real exchange rates
BIS calculation based changes in relative CPIs (100 = mean since 1990)





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