



Asset Allocation Awards

11-02-2025

Criteria for Nomination

1. Public Asset Allocation Research (3 years)
2. Publication Frequency

Monthly:	70.6%	(+1.5%)
Quarterly:	25.0%	(-1.5%)
Weekly:	4.4%	(+0.0%)

3. Publication Date
4. Clear Recommendations
5. Recommendations for 4 out of 5 Asset Classes



The Method

1. Creating equally weighted portfolios, no benchmark weighting
2. At least 4 out of 5 (sub) asset classes
3. Overweight +5%
4. Underweight -5%
5. Adjustment to ensure a 100% weighting
6. Dynamic portfolios, updated monthly



Analysis nominees

SINCE 2016

Rank	Nominees for Awards	#	% of total	Cumulative
1	Northern Trust AM	20	9%	9%
2	Columbia Threadneedle Investments	16	7%	16%
3	Neuberger Berman	16	7%	23%
4	ING Investment Office	15	7%	30%
5	J.P. Morgan Asset Management	13	6%	36%
6	Pictet AM	10	5%	41%
7	Morgan Stanley	9	4%	45%
8	Franklin Templeton	9	4%	49%
9	Schroders	8	4%	52%
10	Candriam	8	4%	56%
11	DWS	8	4%	59%
12	BlackRock	7	3%	63%



Analysis Awards

SINCE 2016

Rank	Awards winners	#	% of total	Cumulative
1	Northern Trust Asset Management	7	16%	16%
2	J.P. Morgan Asset Management	5	12%	28%
3	Columbia Threadneedle Investments	4	9%	37%
4	ING Investment Office	4	9%	47%
5	Morgan Stanley	3	7%	53%
6	Neuberger Berman	3	7%	60%
7	abrdn	2	5%	65%
8	Barclays	2	5%	70%
9	Cardano	2	5%	74%





Who are the best asset allocators?

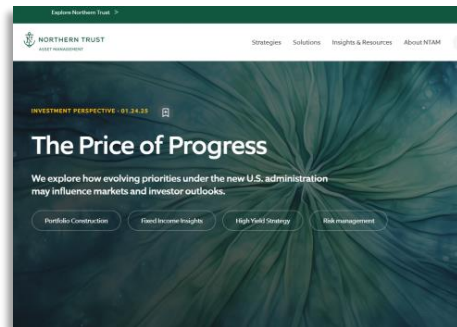
Asset Allocation nominees



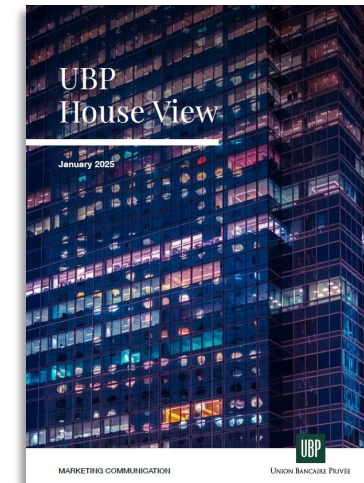
Fidelity



ING IO



Northern Trust AM



UBP



Vontobel

Vontobel

Asset Allocation Award winner 2025

- **Dan Scott**

Head Multi Asset, Chief Investment Officer
Vontobel



Aegon Asset Management

Cardano

J. Safra
Sarasin

Nikko AM

Nuveen

Nuveen

Asset Allocation Award winner 2025

- **Laura Cooper Scott**
Investment Strategist,
Nuveen



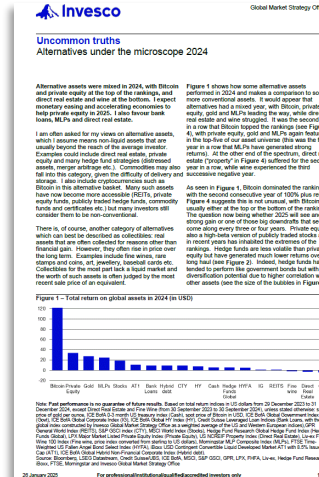
Equities Regional nominees



Aviva
Investors



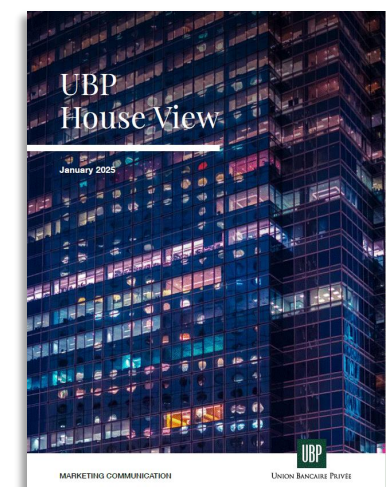
ING IO



Invesco



J. Safra
Sarasin



UBP

J. Safra Sarasin

Asset Allocation Award winner 2025

- **Wolf von Rotberg**
Equity Strategist,
J. Safra Sarasin

J. Safra Sarasin Cross-Asset Weekly 10 January 2025	
Financial market volatility is set to rise	Contacts
With less than two weeks to go until Donald Trump's inauguration, global bond markets are growing increasingly nervous, pushing up longer-term yields in particular. The incoming administration will inherit an economy that is very different from the one Mr. Trump overhauled in his first term. It now features a positive output gap, above-trend growth, lingering inflationary pressures, a vast budget deficit and elevated public debt. Financial markets are likely to be less tolerant of policies that potentially push up inflation and deficits this time around.	Dr. Karsten Joerin, CFA Chief Economist karsten.joerin@jssfr.com +41 58 317 32 19
Financial market volatility is therefore likely to rise as the proposed policy mix of the new US administration is set to diverge the status quo. The Fed will be able to lower rates only by 50bp in 2025, in our view. Bond yields are therefore likely to remain more elevated, though the high carry provides investors with an attractive proposition. Increased volatility will also be felt in the equity space where the favourable environment of both falling inflation and improving macro momentum is unlikely to persist. Looking ahead, a more balanced picture is emerging, where inflation and interest rate concerns (the update to valuations, while earnings should continue to rise).	Raphaël Olry-Moray International Economist raphael.olry-moray@jssfr.com +41 58 317 32 60
This week's highlights	Mail Chéned Emerging Markets Economist mail.chened@jssfr.com +41 58 317 32 15
Monthly macro and strategy forecast update	2
Global macro	2
Fixed income	5
FX	6
Equities	8
Economic calendar Week of 13.01. – 17.01.2025	12
Market Performance Global Markets in Local Currencies	13
	Ann Robert Fixed Income Strategist ann.robert@jssfr.com +41 58 317 32 34
	Dr. Claudio Wewel FX Strategist claudio.wewel@jssfr.com +41 58 317 32 35
	Wolf von Rotberg Equity Strategist wolf.vonrotberg@jssfr.com +41 58 317 30 20



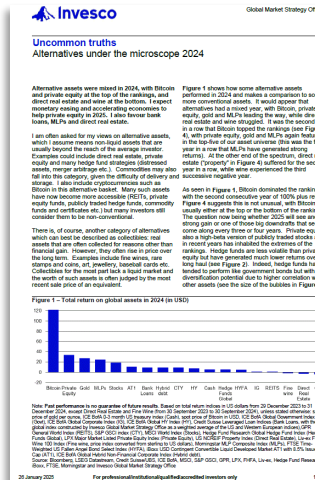
Equities Sector nominees



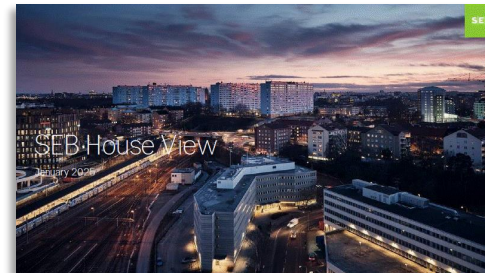
DWS



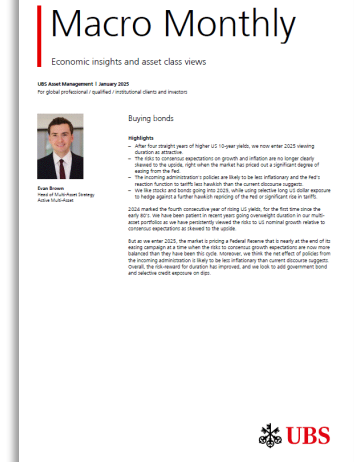
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Invesco



SEB



UBS

ING IO

Asset Allocation Award winner 2025

- **Frédéric Degembe**
Chief Investment Officer,
ING Belgium



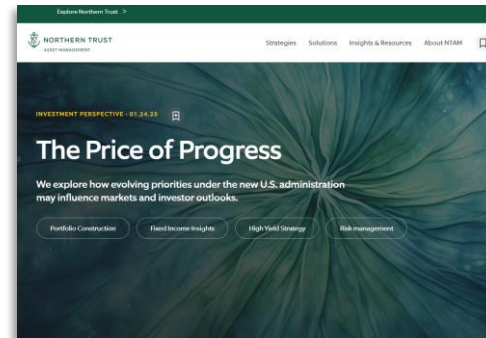
Overall nominees



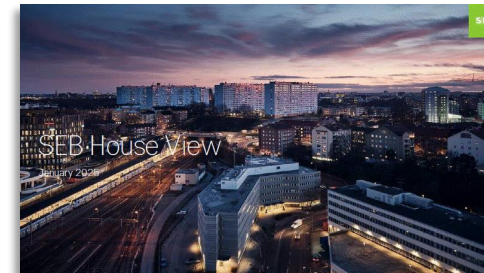
Aviva
Investors



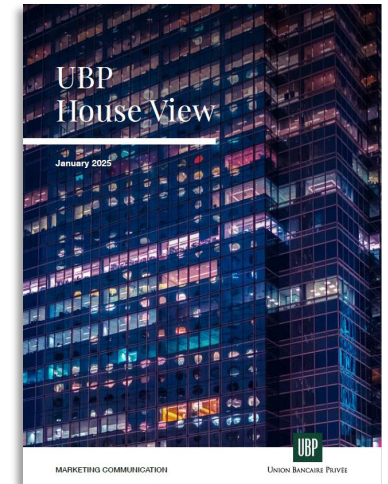
ING IO



Northern
Trust AM



SEB

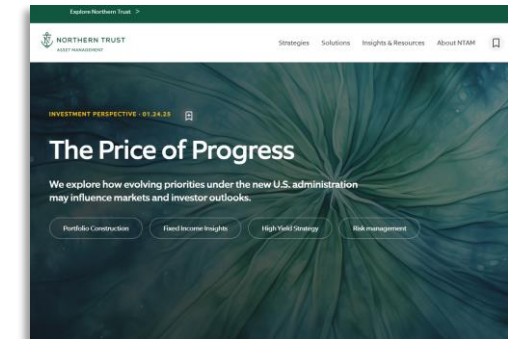


UBP

Northern Trust Asset Management

Asset Allocation Award winner 2025

- **Angelo Manioudakis**
Global Chief Investment Officer,
Northern Trust Asset Management



Asset Allocation Debat: Part 1

Macroeconomics & Geopolitics



Asset Allocation Debat: Part 2

Asset Allocation



Summary

10th Asset Allocation Awards

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Asset Allocation is Key!



SUMMARY

**FINANCIAL
INVESTIGATOR**

THANK YOU!